



# Professional platform

Conceptualized and executed by **ABEC Exhibitions & Conferences Pvt. Ltd.**, ET ACETECH is a class-apart platform and an effort designed to drive the building industry by bridging the consumer-supplier gap. **The Economic Times ACETECH 2014** will be a perfect platform for the finest national and international brands to meet eminent architects, real estate developers, hoteliers, equity investors in infrastructure, builders, engineers and designers, from across the globe. Buyers, clients and suppliers will assemble at the show and share, witness and pick from a wide variety of options available for their respective businesses.

This year, ET ACETECH will be hosted in Mumbai at Bombay Exhibition Centre from 6<sup>th</sup>-9<sup>th</sup> November 2014, followed by Bengaluru, Delhi, Kolkata and Ahmedabad. The show will be staged in and around a vast expanse of 2mn sq. ft. area gross spread over four months. ET ACETECH and Mosbuild Association will have more than 1,625 exhibitors from across the world. This year, ET ACETECH will stage eight Allied Events which will include ACETECH Design Wall, ACETECH Connect, ACETECH Felicitation and Gala Networking Night, Grand Stand Awards, The International Lighting Summit, The Design Mock Up Studio and the ET ACETECH Glass Intertech.

At The ACETECH Design Wall more than 450 brands competed for recognition from the pioneers of construction, interior and design fraternity. In Mumbai on 5<sup>th</sup> September 2014 at Taj Land's End, Design Wall 2014 undertook its 6<sup>th</sup> edition in association with BLUE STAR LTD. along with eminent sponsors like INNOVATIVE IDEALS & SERVICES (INDIA) PVT. LTD. and R K MARBLE PVT. LTD., to name a few. After large number of entries ACETECH conducted an internal screening, along with its official tabulators Ernst & Young, and shortlisted the top 50 brands which displayed their innovative products, services and technologies before the esteemed jury panel comprising of more than 100 renowned Architects, Designers and Builders from across the world like **Anita Arjundas, Niranjan**

**Hiranandani, Ar. Zarir Mullan, Ar. Seema Puri Mullan** to name a few. The winning products will be displayed on the splendid 'Video Wall' to be created at the venue of The ET ACETECH Mumbai show on 6<sup>th</sup> November 2014.

On the other hand Connect, an initiative of ACETECH initiated direct meetings of India's top Construction Houses, Architects and Designing firms with brands exhibiting at ACETECH in Mumbai on 10<sup>th</sup> October 2014 at Taj Land's End. Dignitaries like **Gunisha Sanyal** (Head Purchase, Hiranandani Construction) and **Ashish Joshi** (VP Purchase, Oberoi Realty) etc. were present at the event.

In association with Roca Bathroom Products Pvt. Ltd., ACETECH Felicitation and Gala Networking Night will recognize and honor the best of the works in the field of Architecture, Construction and Design Industry On 6<sup>th</sup> November 2014 at Hotel Sahara Star, Mumbai. Dignitaries such as **Chris Bubb, Rajeev Piramal, Ar. Arunjit Singh Bhalla** to name a few will grace the event. Ace Architects, Builders, Interior Designers, HNI's and Construction related brands (exteriors and interiors) will be present on the other side of the podium.

Grand Stand Awards will appreciate and honor the efforts of exhibitors and participants who have put in their best to make their stand spaces look fantastic and grand.

The International Lighting Summit 2014 will be an event running concurrent to the Mumbai exhibition on 7<sup>th</sup> November 2014 to add knowledge and value to the Lighting Industry. Speakers like Dr. Amardeep Dugar, Vilas Prabhu, Jaspreet Chandhok, Sarvdeep Basur, Satish Rana, Kunal Shah and Ar. Poorva Keshkar will be seen discussing various aspects of light and light technology used in today's industry. Also, be prepared to meet some of the most dignified dignitaries—**Ar. Ratan J. Bafloiboi, Ar. Nifin Killawala, Ekta Sanghavvi, Kanchan Puri Shetty** to name a few. To promote the offerings of brands, ACETECH is also dedicating an exclusive hall of 6, 500 sq.mt. for lighting brands at the Mumbai ACETECH from the 6<sup>th</sup> of Nov to the 9<sup>th</sup> of October at the Bombay Exhibition Centre.

On 19<sup>th</sup> December 2014 at Pragati Maidan, Delhi The Global Green Summit 2014 will be seen uniting all architects, building material vendors, consultants, relevant industry associations, key players and relevant decision makers from the ministry and local government bodies for one sole purpose—to raise and discuss the vital issues pertaining to the industry and work towards building of a greener ecosystem.

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