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exhibition

January 2015

SHOWCASE

ET *Hits*
ACETECH sweet
Success

▀ New Association Formed for Exhibition Vendors

▀ IFSEC 2014 concluded in Delhi

▀ Featured Events



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DECODING INNOVATION TO SHAPE THE FUTURE



THE ECONOMIC TIMES ACETECH:
THE MASTER OF TRADESHOWS BROUGHT GREAT MINDS AND GREATER WORKS TOGETHER

While you were working towards getting meetings scheduled with your long awaited client, ET ACETECH just made your work easier. Conceptualized and executed by ABEC Exhibitions & Conferences Pvt. Ltd. ET ACETECH is a class-apart platform and an effort designed to drive the building industry by bridging the consumer-supplier gap.

The curtain raiser show of The ET ACETECH held from 6th-9th November 2014 at Bombay Exhibition Centre, Mumbai was inaugurated on 6th November 2014 by the Honorable Chief Minister of Maharashtra, Shri Devendra Fadnavis. Other dignitaries present were Niranjan Hiranandani of Hiranandani Group, Ashish Raheja of Raheja Universal, Ar. Hafeez Contractor of Architect Hafeez Contractor, Ar. Chris Bubb from Fosters+Partner, Ar. Arunjot Singh Bhalla of RSP Design, Kamal Khetan of Sunteck Realty, Suzanne Khan of Charcoal Project, Parag Munot from Kalpataru, V. Srinivasan of CRISIL, Ar. Claudio Bellini from Claudio Bellini Studio and Kaiwan Mehta of Domus India.

ET Acetech Bengaluru too witnessed a massive turn out with film star Shiva Rajkumar doing the inauguration along with the leading industry stalwarts.

With the huge success of its Mumbai, Bengaluru and Delhi exhibition, The Economic Times ACETECH 2014 has taken the tradeshow industry a notch higher. At the platform of ET ACETECH Mumbai, Bengaluru and Delhi, finest national and international brands met eminent architects, real estate developers, hoteliers, equity investors in infrastructure, builders, engineers and designers, from across the globe. Buyers, clients and suppliers assembled at the show and shared, witnessed and selected from a wide variety of options available for their respective businesses. ET ACETECH will next be hosted in Kolkata at Science City Exhibition Grounds from 16th - 18th January 2015, followed by Ahmedabad.

The show is staged in and around a vast expanse of 2Mn sq. ft. gross spread over 4 months. ET ACETECH and Mosbuild Association will have more than 1625 exhibitors from

across the world. This year, ET ACETECH will stage eight Allied Events which will include ACETECH Design Wall, ACETECH Connect, ACETECH Felicitation and Gala Networking Night, Grand Stand Awards, The International Lighting Summit, The Global Green Summit, The Design Mock Up Studio and the ET ACETECH Glass Intertech.





At The ACETECH Design Wall more than 450 brands competed for recognition from the pioneers of construction, interior and design fraternity. In Mumbai on 5th September 2014 at Taj Land's End, Design Wall 2014 undertook its 6th edition in association with BLUE STAR LTD along with eminent sponsors like INNOVATIVE IDEALS & SERVICES (INDIA) PVT LTD and R K MARBLE PVT LTD, to name a few. After large number of entries ACETECH conducted an internal screening, along with its official tabulators Ernst & Young, and shortlisted the top 50 brands which displayed their innovative products, services and technologies before the esteemed jury panel comprising of more than 100 renowned Architects, Designers and Builders from across the country Anita Arjundas, Niranjan Hiranandani, Ashish Raheja, Bindu Oberoi, Sandeep Runwal, Manju Yagnik, Ar. Yatin Patel, Ar. Zarir Mullan, Ar. Seema Puri Mullan, Ar. Sonmoy Chatterjee, Ar. Kalhan Mattoo, Ar. Vivek Bhole and Ar. Sonali Bhagwati, to name a few. The 21 winning products were displayed on the splendid 'Video Wall' at the

venue of The ET ACETECH Mumbai show on 6th November 2014, including the Gold Winner- ThyssenKrupp Elevator (India) Pvt Ltd, Silver Winner- Inpod and Bronze Winner- Rocland Pvt Ltd. 100 renowned developers and architects were present at the ACETECH Design Wall, Delhi held on 12th December 2014 at The Leela, Chanakyapuri, New Delhi to honor and select the winners from Delhi. Delhi jury had eminent names like Ar. Abhimanyu Dalal, Alex Felez Buchholz- Hines India, Ar. Christine Mueller, Natasha Kochhar- LTDF Architecture + ID, Nayan Raheja - Raheja Developers, Ar. Najeeb Khan - KGD Architecture among several others.

On the other hand Connect, an initiative of ACETECH, facilitated direct meetings of India's top Construction Houses, Architects and Designing firms with brands exhibiting at ACETECH in Mumbai on 10th October 2014 at Taj Land's End. ACETECH also launched Connect, Delhi on 13th December 2014 at The Leela Palace (Chanakyapuri), New Delhi which attracted participation from the leading developer houses

like Raheja Developer's Ltd, Supertech Limited, Lotus Green, Unitech Limited, M3M India Limited, Ashiana housing Limited, Ambience P Ltd, Omaxe Ltd. to name a few.

In association with 'Roca Bathroom Products Pvt. Ltd., a leading bathroom products company with a celebrated legacy of over a 100 years, ACETECH Felicitation and Gala Networking Night recognized and honored the best of the works in the field of Architecture, Construction and Design Industry on 6th November 2014 at Hotel Sahara Star, Mumbai. AcetechGala Night 2014 felicitated Nayan Bheda of Neptune Developers, Shrikant Joshi of L&T Realty, Rajeev Piramal of Peninsula Land Ltd, Boman Irani of Rustomjee Group including Ar. Sanjay Puri, Ar. Nina Puri, Ar. Bobby Mukherji, Ar. Claudio Bellini, Ar. Nigel Austin, Ar. Chris Bubb and Narsi Kularia of Narsi Interiors for their contribution towards construction, architecture and design industry. Ace Architects, Builders, Interior Designers, HNI's and Construction related brands (exteriors and interiors) were present on the other side of the podium.

Whats In

ET ACETECH Grand Stand Awards, Mumbai, appreciated and honored the efforts of exhibitors and participants who put in their best to make their stand spaces look fantastic and brilliant. The title of Mega Booth Award was won by VisàVis. Pidilite Industries Ltd and Wipro Enterprises Ltd had won the Special Jury Recognition Award. Amongst other winners were Simpolo Vitrified Pvt Ltd, MahaphanthFibre-Cement(South Asia) Pvt Ltd (Shera) in the category of Platinum Award, Gold Award winners were Simas (Q-bo) and Inpod, Silver Award winners were Hafele India Pvt Ltd and Beautex Industries Pvt Ltd and Bronze Award winners were Merino Industries Ltd and Focus Lighting & Fixtures Pvt Ltd.

To provide its tradeshow a truly holistic approach, ET ACETECH will leave no stone unturned. The show will further fascinate, motivate and encourage personnel of architecture, construction and design industry and will consequently push the industries forward.

